Offer Details

- Offer expires June 30, 2025.
- Valid only for new Microsoft Advertising customers in the United States who are first party recipients of the offer email.
- A new Microsoft Advertising customer is one that has not had an active Microsoft Advertising account before.
- Limit one promotional offer per new Microsoft Advertising customer.
- Customers can only redeem an acquisition coupon if they have redeemed no other coupons for any promotional offer
- To redeem this offer, customer must create a new Microsoft Advertising account with a primary payment method on file, spend \$250 USD, and enter promotional coupon code.
- A promotional ad credit of \$500 USD will automatically be applied toward additional advertising spend thereafter, until credit is exhausted or the offer expires.
- Promotional coupon code must be redeemed within thirty (30) days of Microsoft Advertising new customer account creation.
- Customers are responsible for the payment of any taxes incurred.
- If you create your Microsoft Advertising account in a different currency than the one in which your promotional credit has been awarded, the actual amount of the promotional credit may be subject to foreign currency fluctuations.
- Any portion of the promotional ad credit not used within ninety (90) days of credit award will expire and cannot be carried over or restored even if the Microsoft Advertising customer switches their payment method.
- If customer payment method fails, the promotional credit will not be applied. Microsoft Advertising will continue to run and accrue costs after any promotional credit has been exhausted.
- This offer may not be combined with any other offer, promotional code coupon or discount, separated, redeemed for cash, transferred, sold, or bartered.
- Microsoft, in its sole discretion, may close your account for any suspected abuse of this offer.
- Neither the original advertising qualifying spend nor the promotional credit are refundable, in whole or in part.
- See Microsoft Advertising Terms and Conditions for more details at sign-up. Other terms and conditions may apply.

• Microsoft reserves the right to cancel, change, or suspend this offer at any time without notice.